

NOTICE

NOTICE is hereby given that the **THIRTY-FIRST (31) ANNUAL GENERAL MEETING (AGM)** of the Members of **CEEJAY FINANCE LIMITED** will be held on Saturday, 28th September, 2024 at 11.00. A.M. (**IST**) through Video Conferencing (**VC**)/Other Audio Visual Means (**OAVM**), to transact the following business:

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Financial Statements of the Company for the year ended 31st March, 2024, including the Audited Balance Sheet as at 31st March, 2024, the Statement of Profit and Loss and Cash Flow Statement for the year ended on that date and the report of the Board of Directors' and Auditors' report thereon.
2. To declare final dividend at the rate of ₹1.20/- (@ 12%) per equity share of ₹10/- each, for the financial year ended 31st March, 2024.
3. To appoint Mr. Shaileshkumar Patel (DIN:00081127), Director who retires by rotation and being eligible, offers himself for re-appointment.

SPECIAL BUSINESS:

4. To approve existing as well as new material related party transactions with related parties:

To consider and if thought fit, to pass, with or without modification(s), the following resolution as Ordinary Resolution;

"RESOLVED THAT pursuant to the applicable provisions of the Companies Act, 2013 and rules made thereunder (including any statutory modification(s) or re-enactment thereof for the time being in force) and pursuant to Regulation 23 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI Listing Regulations), other applicable laws, Company's policy on Related Party Transactions, and subject to such other approval(s), consent(s) and permission(s) as may be required to be obtained from time to time and pursuant to the approval and recommendation of the Audit Committee and the Board of Directors of the Company respectively, the consent, approval and ratification of the members of the Company be and is hereby accorded, for transactions entered into/proposed to be entered into (whether by way of an individual transaction or transactions taken together or a series of transactions or otherwise), to enter into any arrangements/transactions/contracts/agreements of whatever nature including financial or non-financial transaction(s) with related/interested party(ies) as defined under Companies Act, 2013 and/or SEBI Listing Regulations and/or Accounting Standard from time to time, whether material or not, on such terms and conditions including interest with or without security as may be decided, and which shall remain in force unless revoked or varied by the Company in General Meeting, provided that the total aggregate amount/ value of all such arrangements/ transactions/contracts/agreements that may be entered into by the Company with related/ interested party(ies) and remaining outstanding at any one point of time to each party shall not be in excess of the amount as enumerated in Explanatory Statement in detail up to the next AGM of the Company (for a period not exceeding Fifteen Months).

RESOLVED FURTHER THAT the Managing Director or Key Managerial Personnel or Board of Directors of the Company (the "Board", which term shall be deemed to include its "Committee of Directors"), be and is hereby authorized to do or cause to be done all such acts, matters, deeds and things and to settle any questions, difficulties or doubts that may arise with regard to any transactions with related parties and execute such

agreements, documents and writings and to make such filings, as may be necessary or desirable for the purpose of giving effect to this resolution."

5. To appoint Mr. Samirbhai Dilipbhai Parikh (DIN: 10697716) as an Independent Director of the Company.

To consider and if thought fit, to pass, with or without modification(s), the following resolution as Special Resolution;

"RESOLVED THAT pursuant to the provisions of Section 149, 150, 152 and 161 of the Companies Act, 2013 read with Schedule IV and the Companies (Appointment and Qualification of Directors) Rules, 2014, and subject to all other applicable provisions, sections, rules thereof (including any statutory modifications or re-enactment thereof for the time being in force) and pursuant to Regulation 17 and 25 of SEBI (LODR) Regulations, 2015, and Mr. Samirbhai Dilipbhai Parikh (DIN: 10697716), who was appointed as an Additional Director (Non-Executive Independent) of the Company with effect from 01st August, 2024 and who has submitted the declaration that he meets the criteria of independence as provided under Section 149(6) of the Act and whose appointment as an Independent Director is recommended by the Nomination and Remuneration Committee and Board of Directors of the Company, be and is hereby appointed as the Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five (5) consecutive years with effect from 01st August, 2024 to 31st July, 2029.

RESOLVED FURTHER THAT for the purpose of giving effect to this resolution, the Board of Directors of the Company be and is hereby authorized to do all such acts, deeds and things and sign, execute all such documents, papers, instruments and writings as may be required and to take all such steps as may be necessary, proper or expedient and to delegate all or any of its powers herein conferred to any Director(s) or Committee of Directors of the Company."

6. To appoint Mr. Chinmay Bharatbhai Amin (DIN: 09193443) as an Independent Director of the Company.

To consider and if thought fit, to pass, with or without modification(s), the following resolution as Special Resolution;

"RESOLVED THAT pursuant to the provisions of Section 149, 150, 152 and 161 of the Companies Act, 2013 read with Schedule IV and the Companies (Appointment and Qualification of Directors) Rules, 2014, and subject to all other applicable provisions, sections, rules thereof (including any statutory modifications or re-enactment thereof for the time being in force) and pursuant to Regulation 17 and 25 of SEBI (LODR) Regulations, 2015, and Mr. Chinmay Bharatbhai Amin (DIN: 09193443), who was appointed as an Additional Director (Non-Executive Independent) of the Company with effect from 13th August, 2024 and who has submitted the declaration that he meets the criteria of independence as provided under Section 149(6) of the Act and whose appointment as an Independent Director is recommended by the Nomination and Remuneration Committee and Board of Directors of the Company, be and is hereby appointed as the Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five (5) consecutive years with effect from 13th August, 2024 to 12th August, 2029.

RESOLVED FURTHER THAT for the purpose of giving effect to this resolution, the Board of Directors of the Company be and is hereby authorized to do all such acts, deeds and things and sign, execute all such documents, papers, instruments and writings as may be required and to take all such steps as may be necessary, proper or

expedient and to delegate all or any of its powers herein conferred to any Director(s) or Committee of Directors of the Company."

Registered Office
C.J. House, Mota Pore,
Nadiad-387001
Date: 13th August,2024

By order of the Board of Directors
For CEEJAY FINANCE LIMITED

Sd/-
Kamlesh Upadhyaya
Company Secretary & Compliance Officer

NOTES

- 1) The Ministry of Corporate Affairs (MCA) vide its various Circulars issued from time to time have permitted the holding of the Annual General Meeting (AGM) through Video Conferencing (VC) or Other Audio-Visual Means (OAVM) till 30th September, 2024. Accordingly, the 31st AGM is being conducted through VC/OAVM. Hence, Members can attend and participate in the ensuing AGM through VC/OAVM.
- 2) The Explanatory Statement and reasons in respect of proposed special business pursuant to Section 102(1) of the Companies Act, 2013 are annexed hereto.
- 3) Pursuant to the requirements under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") including Regulation 36(3) and Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India, the details and a Statement containing brief resume of Director seeking re-appointment/appointment together with the details of shares held by him/her, if any, is annexed hereto.
- 4) Since the AGM will be held through VC/OAVM, the Route Map is not annexed with this Notice.
- 5) Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 (as amended), and MCA Circulars dated 05th May, 2020, 13th January, 2021, 08th December, 2021, 14th December, 2021, 05th May, 2022, 28th December, 2022 and 25th September, 2023, the Company is providing facility of remote e-voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with Central Depository Services (India) Limited (CDSL) for facilitating voting through electronic means, as the authorized e-Voting's agency. The facility of casting votes by a member using remote e-voting as well as the e-voting system on the date of the AGM will be provided by CDSL.
- 6) The Members can join the AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the AGM through VC/OAVM will be made available to atleast 1000 Members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more Shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the AGM without restriction on account of first come first served basis.
- 7) The attendance of the Members attending the AGM through VC/OAVM will be counted for the purpose of ascertaining the quorum under Section 103 of the Companies Act, 2013.
- 8) Pursuant to MCA Circular No. 14/2020 dated 8th April, 2020, the facility to appoint proxy to attend and cast vote for the Members is not available for this AGM. However, in pursuance of Section 112 and Section 113 of the Companies Act, 2013, representatives of the members such as the President of India or the Governor of a State or body corporate can attend the AGM through VC/OAVM and cast their votes through e-voting.
- 9) In case of joint holders, the Member whose name appears as the first holder in the order of names as per the Register of Members of the Company as on the cut-off date will be entitled to vote during the AGM.
- 10) In compliance with the MCA and SEBI Circulars, Notice of the AGM along with the Annual Report for FY 2023-24 is being sent only through electronic mode to those Members whose email addresses are registered with the Company / Depositories. The Members may note that the AGM Notice and Annual Report for FY 2023-24 will also be available on website of the Company, i.e. www.cejayfinance.com; website of the Stock Exchange i.e. BSE Limited at www.bseindia.com and on the website of the CDSL

www.evotingindia.com.

- 11) Members holding shares in demat form are requested to intimate any change in their address and / or bank details immediately to their Depository Participants and to M/s. Link Intime India Private Limited, Registrar & Share Transfer Agent (RTA) of the Company in case shares are held in physical form.
- 12) To support 'Green Initiative' Shareholders who hold shares in electronic mode and who have not registered their email addresses, so far, are requested to register their email address and changes therein from time to time, with their concerned Depository Participant. Shareholders who hold share in physical mode are requested to register their email addresses with the Company/RTA.
- 13) Members desiring any relevant information with regard to the Accounts or any other matter at the Annual General Meeting are requested to write to the Company at least 7 (seven) days before the date of the meeting through email at cs@ceejayfinance.com to enable the management to keep the required information available at the meeting.
- 14) The Securities and Exchange Board of India ("SEBI") vide its circular dated 20th April, 2018 has mandated registration of Permanent Account Number (PAN) and Bank Account Details for all physical securities holders. Members holding shares in physical form are therefore, requested to submit their PAN and Bank Account Details to M/s. Link Intime India Pvt. Ltd./ the Company. Members holding shares in demat form are requested to submit their PAN and update Bank Details and e-mail ID, with their respective Depository Participant.
- 15) As per Regulation 40 of SEBI Listing Regulations, as amended, securities of listed Companies can be transferred only in dematerialized form with effect from, 1st April, 2019, except in case of request received for transmission or transposition of securities. In view of this and to eliminate all risks associated with physical shares and for ease of portfolio management, members holding shares in physical form are requested to consider converting their holdings to dematerialized form. Members can contact the Company or Company's Registrar and Transfer Agent for assistance in this regard.
- 16) The Register of Directors and Key Managerial Personnel and their Shareholding, maintained under Section 170 of the Act, and the Register of Contracts or Arrangements in which the Directors are interested, maintained under Section 189 of the Act, will be available electronically for inspection by the members during the AGM. All documents referred to in the accompanying Notice will also be available for electronic inspection without any fee by the Members from the date of circulation of this Notice up to the date of AGM. Members seeking to inspect such documents can send an email at cs@ceejayfinance.com.
- 17) Members are entitled to make nomination in respect of shares held by them. Members desirous of making nominations are requested to send the prescribed Form (SH-13) duly filled in and signed by them to the Depository Participants in case the shares are held in electronic form and to Registrar & Share Transfer Agent of the Company in case shares are held in physical form.
- 18) A dividend of ₹ 1.20/- per equity share has been recommended by the Board of Directors for the year ended 31st March, 2024, subject to the approval of the Members at the ensuing Annual General Meeting, is proposed to be paid within 30 days from the date of declaration by electronic mode to those Shareholders holding shares in electronic form/demat and having registered relevant bank details. In respect of those Shareholders holding shares in physical form or in case of electronic payment rejected, the Company will dispatch dividend warrants/cheques to such Shareholders through postal services.
- 19) The Company has fixed Friday, 13th September, 2024 as the 'Record Date' for determining entitlement of Members to final dividend for the financial year ended 31st March, 2024, if approved at the AGM.
- 20) Those Members who have so far not en-cashed their dividend warrants may claim or approach the Company for the payment thereof as the same will be transferred to the Investors' Education and Protection Fund (IEPF) of the Central Government, pursuant to Section 125 of the Companies Act, 2013.
- 21) Shareholders may note that pursuant to the Income Tax Act, 1961, as amended by the Finance Act, 2020, dividends paid or distributed by a Company after 1st April 2020 shall be taxable in the hands of the Shareholders. No tax will be deducted on payment of dividend to the Resident Individual Shareholders if the amount of dividend payable does not exceed ₹ 5,000/-. Your Company shall therefore be required to deduct tax at source at the time of making the payment of the said dividend payable. The Shareholders are requested to update their PAN with the Company / RTA. (in case of shares held in physical mode) and depositories (in case of shares held in demat mode). However, no tax or reduced tax shall be deducted on the dividend payable by the Company in cases the Shareholder provides Form 15G (applicable to any Resident Individual other than a Company or a Firm) / Form 15H (applicable to Resident Individuals above the age of 60 years) / Form 10F (applicable to Non-Residents), provided that the eligibility conditions

are being met. Needless to say, Permanent Account Number (PAN) is mandatory for category of Forms. To avail this benefit, Shareholders need to provide respective declaration / document (Form 15G/15H/10F) at the website of RTA, M/s. Link Intime India Private Limited Or at below given link, on or before 21st September, 2024. <https://web.linkintime.co.in/formsreg/submission-of-form-15g-15h.html>

Shareholders are requested to note that in case their PAN is not registered, the tax will be deducted at a higher rate of 20%. Non-resident Shareholders can avail beneficial rates under tax treaty between India and their country of residence, subject to providing necessary documents i.e. No Permanent Establishment and Beneficial Ownership Declaration, Tax Residency Certificate, Form 10F, any other document which may be required to avail the tax treaty benefits by uploading respective declaration/documents as mentioned hereinabove.

Shareholders are requested to address all correspondence, including dividend related matters, to the RTA, Link Intime India Private Limited, 5th Floor, 506 to 508, Amarnath Business Centre-1, (ABC-1), Beside Gala Business Centre, Nr. St. Xavier's College Corner, Off C G Road, Navrangpura, Ahmedabad-380006, Email Id: ahmedabad@linkintime.co.in.

Disclaimer: This Communication is not to be treated as a tax advice from the Company or its affiliates or Link Intime India Private Limited. Shareholders should obtain the tax advice related to their tax matters from a tax professional.

22) **THE INTRUCTIONS OF SHAREHOLDERS FOR E-VOTING AND JOINING VIRTUAL MEETINGS ARE AS UNDER:**

Step 1: Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

Step 2: Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

- i) The voting period begins on Wednesday, 25th September, 2024 at 09.00 a.m. (IST) and ends on Friday, 27th September, 2024 at 05.00 p.m. (IST). During this period Shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the Cut-off Date of 21st September, 2024 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- ii) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii) Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level. Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

- iv) In terms of the aforesaid SEBI Circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 9th December, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to the aforesaid SEBI Circular, Login method for e-Voting and joining virtual meetings for Individual shareholders holding securities in Demat mode CDSL/NSDL is given below:

Type of shareholders	Login Method
<p>Individual Shareholders holding securities in Demat mode with CDSL</p>	<ol style="list-style-type: none"> 1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login to Easi / Easiest are requested to visit cdsi website www.cdslindia.com and click on login icon & New System Myeasi Tab. 2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly. 3) If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option. 4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.
<p>Individual Shareholders holding securities in Demat mode with NSDL</p>	<ol style="list-style-type: none"> 1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsd.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on Company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. 2) If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsd.com. Select "Register Online for IDeAS "Portal or click at https://eservices.nsd.com/SecureWeb/IdeasDirectReg.jsp 3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsd.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is

	launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on Company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting
Individual Shareholders (holding securities in demat mode) login through their Depository Participants (DP)	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e Voting period or joining virtual meeting & voting during the meeting.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in Demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at Tollfree No.: 18002109911
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at: 022- 4886 7000 and 022 - 2499 7000

Step 2: Access through CDSL e-Voting system in case of Shareholders holding shares in physical mode and non-individual shareholders in Demat mode.

- v) Login method for e-Voting and joining virtual meetings for Physical Shareholders and Shareholders other than individual holding in Demat form.
 - a) The Shareholders should log on to the e-voting website www.evotingindia.com.
 - b) Click on "Shareholders" module.
 - c) Now enter your User ID
 For CDSL: 16 digits beneficiary ID,
 For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
 Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.
 - d) Next enter the Image Verification as displayed and Click on Login.
 - e) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier e-voting of any Company, then your existing password is to be used.
 - f) If you are a first-time user follow the steps given below:

	For Physical Shareholders and other than individual Shareholders holding shares in Demat.
PAN	Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders) <ul style="list-style-type: none"> Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.
Dividend Bank Details OR Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. <ul style="list-style-type: none"> If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.

- vi) After entering these details appropriately, click on "SUBMIT" tab.
- vii) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, Shareholders holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for Resolutions of any other Company on which they are eligible to vote, provided that Company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- viii) For Shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- ix) Click on the EVSN for CEEJAY FINANCE LIMITED on which you choose to vote.
- x) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- xi) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- xii) After selecting the Resolution, you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- xiii) Once you "CONFIRM" your vote on the Resolution, you will not be allowed to modify your vote.
- xiv) You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.
- xv) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- xvi) There is also an optional provision to upload BR/POA if any uploaded, which will be made available to Scrutinizer for verification.
- xvii) Additional Facility for Non-Individual Shareholders and Custodians - For Remote Voting only.
- Non-Individual Shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the "Corporates" module.
 - A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
 - After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
 - The list of accounts linked in the login will be mapped automatically & can be delink in case of any wrong mapping.

- It is Mandatory that, a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- Alternatively, Non-Individual Shareholders are required mandatory to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer at the email address viz. csalpeshvekariya@gmail.com or to the Company at cs@ceejayfinance.com, if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the Scrutinizer to verify the same.

23) **INSTRUCTIONS FOR SHAREHOLDERS ATTENDING THE AGM THROUGH VC/OAVM & E-VOTING DURING MEETING ARE AS UNDER:**

- a) The procedure for attending meeting & e-Voting on the day of the AGM is same as the instructions mentioned above for e-voting.
- b) The link for VC/OAVM to attend meeting will be available where the EVSN of Company will be displayed after successful login as per the instructions mentioned above for e-voting.
- c) Shareholders who have voted through Remote e-Voting will be eligible to attend the meeting. However, they will not be eligible to vote at the AGM.
- d) Shareholders are encouraged to join the Meeting through Laptops / IPads for better experience.
- e) Further, Shareholders will be required to allow Camera and use Internet with a good speed to avoid any disturbance during the meeting.
- f) Please note that Participants Connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
- g) Shareholders who would like to express their views/ask questions during the meeting may register themselves as a speaker by sending their request in advance atleast 7 days prior to meeting mentioning their name, demat account number/folio number, email id, mobile number at Company's email id cs@ceejayfinance.com. The Shareholders who do not wish to speak during the AGM but have queries may send their queries in advance 7 days prior to meeting mentioning their name, demat account number/folio number, email id, mobile number at Company's email id cs@ceejayfinance.com. These queries will be replied to by the Company suitably by email.
- h) Those Shareholders who have registered themselves as a speaker will only be allowed to express their views/ask questions during the meeting.
- i) Only those Shareholders, who are present in the AGM through VC/OAVM facility and have not casted their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting system available during the AGM.
- j) If any Votes are cast by the Shareholders through the e-voting available during the AGM and if the same Shareholders have not participated in the meeting through VC/OAVM facility, then the votes cast by such Shareholders may be considered invalid as the facility of e-voting during the meeting is available only to the Shareholders attending the meeting.

24) **PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES:**

- i. For Physical Shareholders: Please provide necessary details like Folio No., Name of Shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to Company/RTA.
- ii. For Demat Shareholders: Please update your email id & mobile no. with your respective Depository Participant (DP).

- iii. For Individual Demat Shareholders: Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.
- 25) If you have any queries or issues regarding attending AGM & e-Voting from the CDSL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at toll free no. 180021 09911.
- 26) All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai-400013 or send an email to helpdesk.evoting@cdslindia.com or call toll free no. 18002109911.
- 27) The Company has appointed M/s. Alpesh Vekariya & Associates, Company Secretaries, Ahmedabad to act as the Scrutinizer for conducting the remote e-voting process as well as the e-voting system on the date of the AGM, in a fair and transparent manner.
- 28) The voting results shall be declared within two working days from the conclusion time of the Meeting. The results declared along with the Scrutinizer's Report will be placed on the website of the Company at www.ceejayfinance.com immediately after the result is declared by the Chairman or any other person authorised by the him in this regard and will simultaneously be sent to BSE Limited, where equity shares of the Company are listed.

Contact Details:

Company

Ceejay Finance Limited

Email Id: cs@ceejayfinance.com

Ph.: 0268-2562633/35

Registrar & Transfer Agent

Link Intime India Pvt. Ltd.

506-508, Amarnath Business Centre-1, (ABC-1),
Besides Gala Business Centre, Near St. Xavier's College Corner,
Off C G Road, Ellisebridge, Ahmedabad - 380006
Email: ahmedabad@linkintime.co.in, Phone. No. 079 - 2646 5179

e-Voting Agency

Central Depository Services (India) Limited

25th Floor, A Wing, Marathon Futurex, Mafatlal Mills Compound,
NM Joshi Marg, Lower Parel (E), Mumbai-400013.,
Email Id: helpdesk.evoting@cdslindia.com,
Phone/Helpline No.1800225533

Scrutinizer

M/s. Alpesh Vekariya & Associates, Company Secretaries,

915, One World West, Iskcon-Ambli Road, Ambli, Ahmedabad-380058,
Email Id: csalpeshvekariya@gmail.com,
Ph.: +91 027-17464687

Registered Office

C.J. House, Mota Pore,
Nadiad-387001

Date: 13th August, 2024

By order of the Board of Directors

For CEEJAY FINANCE LIMITED

Sd/-

Kamlesh Upadhyaya

Company Secretary & Compliance Officer

THE STATEMENT SETTING OUT THE MATERIAL FACTS CONCERNING EACH ITEM OF SPECIAL BUSINESS PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013**ITEM NO. 4.**

The Company is proposing to enter into certain business transactions with related parties as described in this explanatory statement up to the next AGM of the Company (for a period not exceeding Fifteen Months). All transactions to be entered into by the Company with related parties are in the ordinary course of business and are at arm's length basis and necessary approvals as required in compliance of the provisions under the Companies Act/ SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (herein after called as "the Listing Regulations") have already been obtained from the Audit Committee/Board.

Pursuant to Regulation 23 of the Listing Regulations, all Related Party Transactions shall require prior approval of the Audit Committee and all material transactions with related parties shall require approval of the Members of the Company through a Resolution and all related parties shall abstain from voting on such Resolution.

It may be noted that as per the amended definition provided in the explanation to Regulation 23 (1) of the Listing Regulations, a transaction with a related party shall be considered material if the transaction(s) to be entered into individually or taken together with previous transactions during a financial year, exceeds rupees one thousand crore or ten per cent of the annual consolidated turnover of the listed entity as per the last audited financial statements of the listed entity, whichever is lower. The said limits are applicable even if the transactions are in the ordinary course of business of the concerned Company and at an arm's length basis. The amended Regulation 2(1)(zc) of the SEBI Listing Regulations has also enhanced the definition of related party transaction which now includes a transaction involving a transfer of resources, services or obligations between a listed entity or any of its subsidiaries on one hand and a related party of the listed entity or any of its subsidiaries on the other hand, regardless of whether a price is charged or not.

Members may importantly note that the Company has been undertaking such transactions of similar nature with the said related parties in the past financial years, in the ordinary course of business and on arms' length after obtaining requisite approvals. The maximum annual value of the proposed transactions with below mentioned related parties is estimated on the basis of Company's current transactions with them and future business projections.

The Company is one of the Non-Banking Financial Companies (NBFC), primarily engaged in the business of loan financing. Accordingly, the lending book of the Company consists of diversified products, customer segments, geographies and varying tenors (Short Term and Long Term). Considering the nature of business and operations of the Company, the Company enters into various Related Party Transactions in the ordinary course of business.

The Management has provided the Audit Committee with the relevant details, as required under law, of various proposed RPTs. The Audit Committee, after reviewing all necessary information, has granted approval for entering into RPTs with related parties for an aggregate value as mentioned hereunder in a table to be entered up to the next AGM of the Company (for a period not exceeding Fifteen Months). The Audit Committee has noted that the said transactions are/will be on an arms' length basis and in the ordinary course of business of the Company.

Accordingly, approval of the Members is sought for approval of the arrangements/transactions/contracts undertaken whether by way of continuation/extension/renewal/modification/ratification of earlier arrangements/transactions/contracts/agreements.

The following arrangements/transactions/contracts/agreements which may be entered into by the Company with its related parties, from time to time, defined below are estimated to exceeds the threshold limit as prescribed in the above para and therefore it is consider as material related party transactions. Accordingly, it requires approval of the Company by way of passing of an Ordinary Resolution.

Details of Proposed Related Party Transaction up to the next AGM of the Company (for a period not exceeding Fifteen Months).

Details of the proposed RPTs between the Company and it's Related Parties including the information required to be disclosed in the Explanatory Statement pursuant to the SEBI Circular, are as follows:

Sr. No.	Description	Details of proposed RPTs between the Company and it's Related Parties
1	Summary of information provided by the Management to the Audit Committee for approval of the proposed RPTs.	
a	Name of the Related Party and its relationship with the Company or its subsidiary, including nature of its concern or interest (financial or otherwise).	Given in below table
b	Type, material terms, monetary value and particulars of the proposed RPTs.	The Company and it's related parties (Given in below table) have entered into/propose to enter into the following RPTs up to the next AGM of the Company (for a period not exceeding Fifteen Months), for an aggregate value Given in below table
c	Percentage of the Company's annual consolidated turnover, for the immediately preceding financial year, that is represented by the value of the proposed RPTs.	Not Applicable
2	Justification for the proposed RPTs.	These transactions are regular business transactions of the Company and carried out at arm's length and in accordance with the applicable laws. Arrangement is commercially beneficial
3	Details of proposed RPTs relating to any loans, inter-corporate deposits, advances or investments made or given by the Company or its subsidiary.	
a	Details of the source of funds in connection with the proposed transaction	Own Share Capital/Internal accruals and liquidity of the Company.
b	Where any financial indebtedness is incurred to make or give loans, inter-corporate deposits, advances or investments: - Nature of indebtedness, - Cost of funds and - Tenure.	Not applicable.
c	Applicable terms, including covenants, tenure, interest rate and repayment schedule, whether secured or unsecured; if secured, the nature of security.	Given in below table
d	The purpose for which the funds will be utilized by the ultimate beneficiary of such funds pursuant to the RPT	To meet working capital requirements of Company / Related Parties.
4	Arm's length pricing and a statement that the valuation or other external report, if any, relied upon by the listed entity in relation to the proposed transaction will be made available through registered email address of the shareholder	Not Applicable
5	Name of the Director or Key Managerial Personnel ('KMP') who is related, if any, and the nature of their relationship.	Mr. Deepak Patel (KMP), Mr. Kiran Patel and Mr. Shailesh Patel (Directors)
6	Any other information that may be relevant.	All relevant information are mentioned herein Explanatory Statement setting out material facts, pursuant to Section102(1) of the Act, forming part of this Notice.

Name of the Related Party	Ceejay Microfin Limited	Ceejay Tobacco Limited	Chhotabhai Jethabhai Patel Charitable Trust
Nature of Relationship	Other related party	Other related party	Other related party
Nature of concern or interest of the related party (financial or otherwise)	Financial	Financial	Financial

Name of Related Party	Description of Relationship	Nature of Transactions	Applicable terms, including covenants, tenure, interest rate and repayment schedule, whether secured or unsecured; if secured, the nature of security.	Amount of transaction per Annum up to the next AGM of the Company (for a period not exceeding fifteen Months)* Amount ₹ In Lakhs
Ceejay Microfin Limited	Company with a common director and promoters which are covered under Section 2(76) of the Act.	Granting/availing/ providing of loan/ guarantees/securities /intercorporate deposit (ICD)/ interest payment/ interest income/ availing or providing of service and resources/ other transactions for business purpose.	<p>Terms for ICD:</p> <ul style="list-style-type: none"> - Lock in period of 2 days and thereafter on 'demand to pay basis'. - Tenure: upto 12 months. - Interest rate: 5% - 10%; linked to the Company's short-term borrowing cost. - Repayable on Demand. - ICD are under unsecured category. - Other terms and condition as decided by Managing Director/ Board of Directors including to alter the existing terms and conditions. <p>Terms for other Loans:</p> <ul style="list-style-type: none"> - Tenure: 20 years. - Interest rate: 10% to 12%. - Other terms and conditions as decided by Managing Director / Board of Directors including to alter the existing terms and conditions. 	₹ 4500/- Lakhs

			The terms and conditions for other transactions as decided by Managing Director / Board of Directors including to alter the existing terms and conditions.	
Ceejay Tobacco Limited	Company with a common director and promoters which are covered under Section 2(76) of the Act.	Granting/availing/ providing of loan/ guarantees/ securities/ intercorporate deposit (ICD)/ interest payment/ interest income/ availing or providing of service and resources/ other transactions for business purpose.	<p>Terms for ICD:</p> <ul style="list-style-type: none"> - Interest rate: 8% - 10%, - Repayable on Demand, - ICD are under unsecured category - Other terms and conditions as decided by Managing Director/ Board of Directors including to alter the existing terms and conditions. <p>The terms and conditions for other transactions as decided by Managing Director / Board of Directors including to alter the existing terms and conditions.</p>	₹ 15000/- Lakhs
Chhotabhai Jethabhai Patel Charitable Trust	Trustees of the Trust are director and promoter(s) which are covered under Section 2 (76) of the Act.	Donation/CSR/CSR Project	Granting of amount as a Donation/CSR of the Company.	₹. 50/- Lakhs

***Notes:**

1. Amount mentioned are based on projection of turnover for financial year 2023-24.
2. All transactions shall be on the arm's length price basis.
3. Transactions in the ordinary course of business with terms and conditions that are generally prevalent in the industry segments that the Company operates in. Monetary value of transactions with a single related party subject to a maximum as mentioned hereinabove. The arrangements/ transactions/ contracts/ agreements involves granting/ availing/ providing of loan/ guarantees/ securities/ inter corporate deposit/ interest payment/ interest income/ receipt or availing or providing of service and resources/ other transactions for business purpose. The amount will be utilised for business purpose.

The Members may note that in terms of the provisions of the SEBI Listing Regulations, no Related Party shall vote to approve the Ordinary Resolution set forth at Item No. 4 of the Notice, whether the entity is a Related Party to the particular transaction or not.

None of the other Directors, KMPs and/or their respective relatives is in any way, concerned or interested, financially or otherwise, in the Resolution mentioned at Item No. 4 of the Notice.

Based on the recommendation of the Audit Committee, the Board recommends the Ordinary Resolution set forth at Item No. 4 of the Notice for approval of the Members.

ITEM NO. 5

The Board of Directors in their Meeting held on 01st August, 2024, subject to the approval of the Members, has appointed Mr. Samirbhai Dilipbhai Parikh (DIN: 10697716) as an Additional Director (Non-Executive and Independent) of the Company who shall not be liable to retire by rotation. Mr. Samirbhai Dilipbhai Parikh holds office upto the date of the General Meeting and is eligible to be appointed as Independent Director of the Company.

Mr. Samirbhai Dilipbhai Parikh is Science Graduate and Diploma in Chemical Engineer. He has vast experience of more than 20 years in Insurance, Finance and Tour & Travel business. He is associated as an agent in Life Insurance Corporation of India since 1992 and Member of Top of the table of LIC & Corporate clubs. He is Chairman of Club of Star Health and Allied Insurance Co Ltd. and President of traffic education trust Kheda and Assistant Governor of Rotary District 3060 and associated with so many Social Organizations.

The Company has received declaration from Mr. Samirbhai Dilipbhai Parikh stating that he meets the criteria of Independence as prescribed under sub-Section (6) of Section 149 of the Companies Act, 2013 and Regulation 16 of SEBI (LODR) Regulations, 2015. He is not disqualified from being appointed as Director in terms of Section 164 of the Act nor debarred from holding the office of Director by virtue of any Order or any other such authority from being appointed as an Independent Director and He has also given his consent to act as Independent Director in compliance with applicable provisions of Companies Act, 2013. He does not hold any shares in the Company. He is not related to any other existing Director of the Company.

The Board, on recommendation of Nomination and Remuneration Committee, hereby proposed to appoint Mr. Samirbhai Dilipbhai Parikh and that his association would be immense benefit to the Company.

Except Mr. Samirbhai Dilipbhai Parikh being appointee, none of the other Directors, KMPs and/or their respective relatives is in any way, concerned or interested, financially or otherwise, in the Resolution mentioned at Item No. 5 of the Notice.

Based on the recommendation of the Nomination and Remuneration Committee, the Board recommends the Special Resolution set forth at Item No. 5 of the Notice for approval of the Members.

ITEM NO. 6

The Board of Directors in their Meeting held on 13th August, 2024, subject to the approval of the Members, has appointed Mr. Chinmay Bharatbhai Amin (DIN: 09193443) as an Additional Director (Non-Executive and Independent) of the Company who shall not be liable to retire by rotation. Mr. Chinmay Bharatbhai Amin holds office upto the date of the General Meeting and is eligible to be appointed as Independent Director of the Company.

Mr. Chinmay Bharatbhai Amin is MBA Finance from GHPIBM, S.P University. He is also holding a degree of Diploma in Financial Planning from George Brown College, Toronto, Canada. He is Self Employed and working as Tax Consultants and Project Consultants. He has vast experience of more than 10 years in the field of Finance, Goods and Service Tax, Income Tax, Consultancy and Business Analyst. He is also Director in Mngiri Services Private Limited, the Company engaged in the business of manufacturing and trading of dietary and health care supplements.

The Company has received declaration from Mr. Chinmay Bharatbhai Amin stating that he meets the criteria of Independence as prescribed under sub-Section (6) of Section 149 of the Companies Act, 2013 and Regulation 16 of SEBI (LODR) Regulations, 2015. He is not disqualified from being appointed as Director in terms of Section 164 of the Act nor debarred from holding the office of Director by virtue of any Order or any other such authority from being appointed as an Independent Director and He has also given his consent to act as Independent Director in compliance with applicable provisions of Companies Act, 2013. He does not hold any shares in the Company. He is not related to any other existing Director of the Company.

The Board, on recommendation of Nomination and Remuneration Committee, hereby proposed to appoint Mr. Chinmay Bharatbhai Amin and that his association would be immense benefit to the Company.

Except Mr. Chinmay Bharatbhai Amin being appointee, none of the other Directors, KMPs and/or their respective relatives is in any way, concerned or interested, financially or otherwise, in the Resolution mentioned at Item No. 6 of the Notice.

Based on the recommendation of the Nomination and Remuneration Committee, the Board recommends the Special Resolution set forth at Item No. 6 of the Notice for approval of the Members.

Registered Office
C.J. House, Mota Pore,
Nadiad - 387001
Date: 13th August, 2024

By order of the Board of Directors
For CEEJAY FINANCE LIMITED

Sd/-
Kamlesh Upadhyaya
Company Secretary & Compliance Officer

Brief resume of Directors to be appointed/re-appointed at the forthcoming Annual General Meeting are given below pursuant to Secretarial Standard-2 on General Meetings and Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Refer Item No. 3, 5 and 6 of the Notice):

Name of Director	Mr. Shaileshkumar Patel	Mr. Samirbhai Parikh	Mr. Chinmay Amin
Date of Birth	15-08-1965	20-11-1966	20-01-1981
Nationality	Indian	Indian	Indian
Brief Resume of the Director	Wider Experience in Purchase, Real Estate, Finance and Accounts	Wider Experience in Insurance, Finance and Tour & Travel business.	He is Self Employed and working as Tax Consultants and Project Consultants.
Date of Appointment	12-07-2001	01-08-2024	13-08-2024
DIN	00081127	10697716	09193443
PAN	ACXPP5098G	AEAPP0923P	ADEPA6236D
Experience (Yrs.)	More than 28 years	More than 20 years	More than 10 years
Expertise	Purchase, Real Estate, Finance & Accounts	Insurance and Finance business	Finance, Goods and Service Tax, Income Tax, Consultancy and Business Analyst
Other Directorship (as on 31st March, 2024)	Ceejay Tobacco Limited. Chhotabhai Jethabhai Patel Tobacco Products Co. Limited. Ceejay Microfin Limited. Ceejay Realty Private Limited.	Nil	Msgiri Services Private Limited
Chairmanship / Membership of Committees of other Companies	Refer Corporate Governance Report	Nil	Nil
Inter-se relationship between Directors and other Key Managerial Personnel	He is related to Chairman and Managing Director of the Company.	No	No
Shareholding (individual) in Company	7485	Nil	Nil
Education	B.Com	Science Graduate and Diploma in Chemical Engineer	MBA Finance