

## JioHotstar Unites the Nation with 'Operation Tiranga: Tiranga Ek, Kahaniyaan Anek'

Mumbai, In celebration of India's 79th Independence Day, JioHotstar unveils 'Operation Tiranga', a platform-wide initiative to honour the nation's spirit of freedom. Through Tiranga Ek, Kahaniyaan Anek – a thoughtfully curated line-up of powerful narratives, the initiative reflects the many identities, emotions, and ideals embodied by the Indian Tricolour. As part of the campaign, the platform will be extending full-day free access to its entire content library on August 15, emphasising its commitment to creating an inclusive and accessible brand across all parts of India.

Beyond unlocking the content library, JioHotstar turns storytelling into a salutary by welcoming viewers with a splash screen that reflects the colours and spirit of India. The re-imagined interface sets the stage for a curated collection of powerful narratives that honour India's

courage and character. Leading this showcase is a collection of stories that explore the complexities of valour, sacrifice, and national identity. Drawing from the symbolism of the flag, the line-up evokes Saffron through accounts of courage and covert heroism in titles like Take Off, Madras Cafe, and IB71; White through emotionally resonant stories of sacrifice and resilience such as Salakaar, Neerja, Mangal Pandey: The Rising, and Chandrashekhar; and Green through narratives rooted in cultural legacy and pride, including Sarzaameen, Kesari 2, and Airlift. Together, these stories form a cohesive and evocative tribute to the nation – all and more available to stream for free on Independence Day as part of the campaign.

Speaking about the campaign, Minakshi Achan, Head – Brand & Creative, JioStar, said "JioHotstar has always been

lieved in unlocking infinite possibilities through storytelling by giving viewers the freedom to choose what they watch, when they watch, and how they engage with it. Operation Tiranga is an extension of that philosophy. It is a campaign that celebrates the spirit of Independence Day and removes all barriers to access, allowing every viewer to discover stories that reflect the courage, resilience, and identity of the nation."

Operation Tiranga comes to life across key consumer touchpoints – from in-app takeovers and primetime TV spots to high-visibility outdoor, digital, social media and brand collaborations. The campaign also features a partnership with the Ministry of Information and Broadcasting of India to drive flag etiquette awareness, making it a powerful blend of entertainment, education, and national pride.

## W.I.S.H. Releases SWEETBURN And It's Pop With Bite

Mumbai, India's first Pop girl group in 23 years, W.I.S.H just dropped their highly anticipated debut album, Sweetburn.

At a time when female artists are frequently reduced to narrow labels—“the good girl,” “the wild one,” “the heartbreaker” - W.I.S.H. rejects the binary. “Sweetburn” thrives in the in-between: equal parts sweet and savage, soft and unfiltered, polished and personal. From intimate bedroom-pop confessions to bold, genre-bending maximalism, the album reflects the diverse experiences and voices of the four members behind W.I.S.H.

Expressing their inspiration behind this album, W.I.S.H. shared “Sweetburn is for every girl who’s ever been told to tone it down. It’s messy, magical, moody, flirty, fierce just like us. We’re not here to fit in,



burn era.”

Musically, Sweetburn draws from a wide sonic palette, blending the bounce of afro-pop, the shimmer of synth-pop, and the punch of electronic beats. Paired with playful, bilingual Hindi-English lyrics, each track delivers its own vibe while staying true to the group and its values. Produced by Mikey McCleary and Parth Parekh,

we're here to take up space. We hope audiences and Wishstars relate to this and continue to love and support us. So stream it and scream it because it's our Sweet-

burn era.”

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the album delivers a sound that's both fresh and deeply rooted in contemporary Indian identity.

The lead single, “Bolo Bolo” ft Panther, released last month and has quickly become one of their most popular tracks, with a catchy hookstep that is trending all over the world. The album features tracks “Drameboss”, an unapologetic, bold and brimming with main character energy; “Ishaare”, a standout flirty song infused with Indian classical influences and “Mera Aasmaan” brings it all home, a funk-driven empowerment anthem about reaching higher and claiming your space. In addition to these, the album also features early fan favorites like “Lazezee”, “Galti” and the ultimate detox anthem - “Therapy”. Together, these songs reflect W.I.S.H.’s wide-ranging artistry and their

refusal to be boxed into any one genre or narrative.

### CHANGE OF NAME

I have changed my old name from PARMAR VIPULKUMAR RAMSANGJI to new name VIPULBHAI RAMSANGJI PARMAR Add. Moto Thakor vas, Near Primary School, Sheila, Ahmedabad

1953

### CHANGE OF NAME

I have changed my old name from RANJANBEN SOMABHAI VAGHELA to new name GITABEN VALJBHAI GOHEL Add. 403, Sahjanand Avenue Manipur Ta-Sanand Dist. Ahmedabad-382115

1952

### CHANGE OF NAME

I have changed my old name from MANISHBHAI BABUBHAI PATEL to new name MANISHKUMAR BABUBHAI PATEL Add. 19, Patel Faliyu, Brahman Faliyu, Rupal, Ta. Himmatnagar, Dist. Sabarkantha-383030

K020

### NOTICE

I Joshi Sagar Satishchandra Army No. JC473475A, Rank N/Sub declared that my daughter name Hesha and Hesha Sagar Joshi both names belongs to one, correct & same person. Resi :- 38, Sanskar Suchita Society, Near Ramwadi Bus Stop, Isanpur, Ahmedabad - 382443

### CHANGE OF NAME

I have changed my old name from MAHEJBANU ASIF MANSURI to new name MAHEJBANU ASIFBHAI MANSURI Add. Dandiya Bazar Po: Timba Road Subdist-Godhra Dist. Panchmahals-388710

1958A

### CHANGE OF NAME

I have changed my old name from MAHEJBANU ASIF BHABHAI PATEL to new name MAHEJBANU ASIFBHAI MANSURI Add. Dandiya Bazar Po: Timba Road Subdist-Godhra Dist. Panchmahals-388710

1958B

### CHANGE OF NAME

I have changed my old name from ASIF SALIMBHAI MANSURI to new name ASIFBHAI SALIMBHAI MANSURI Add. Dandiya Bajar VTC Godhra Po: Timba Road Dist. Panchmahals-388710

1959

### CHANGE OF NAME

I have changed my old name from SHITALBEN SURENDRABHAI DIXIT to new name SHITAL ASHUTOSH UPADHYAY Add. A-7, Deshwal Soc, Chandolia Road, Ahmedabad

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1959C

### CHANGE OF NAME

I have changed my old name from BARBARA RINABEN DINESHBHAI to new name SHAH JYOTIBEN DIPAKBHAI Add. E/507 Panacea Residency, Navanaroda, Ahmedabad

1959D

### CHANGE OF NAME

I have changed my old name from BARIYA KIRAN PRATHAM to new name SHAH KIRANBEN PRATHAMBHAI Add. A-404, Keshar Heights, Madhav School, Vastral, Ahmedabad

1959E

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I have changed my old name from BARIYA JYOTIBEN DEEPAKKUMAR BABULAL to new name SHAH JYOTIBEN DIPAKBHAI Add. A-404, Keshar Heights, Madhav School, Vastral, Ahmedabad

1959F

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1959G

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1959M

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1959P

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1959Q

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1959R

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1959S

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1959T

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1959U

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1959V

### CHANGE OF NAME

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1959W

### CHANGE OF NAME

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1959X

### CHANGE OF NAME

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1959Y

### CHANGE OF NAME

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1959Z

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1959AA

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1959AB

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1959AC

### CHANGE OF NAME

